



SOCIAL MEDIA MARKETING

Social Media is an important way to get your Why out to the world and bring customers to you. Our Social Media Marketing packages provide you with great value getting your brand out there into the world. We provide various levels of service depending on your needs, and can scale them up and down based on seasonal needs. With higher packages, we also automatically include basic paid advertising, or you can choose to purchase a dedicated advertising rate.

SERVICES	SOCIALLY SUAVE	PRESENCE BUILDER	SOCIAL PARTY	SOCIAL & ADS	FULLY LOADED
3 Posts per week <small>(Still images using text, graphics and existing photos)</small>	✓				
7 posts a week <small>(Still images using text, graphics and existing photos)</small>		✓			
3 posts per day <small>(7 days a week, graphics, text and photos)</small>			✓	✓	✓
Monthly Live Coverage <small>(Go live onto Facebook or Instagram for an event)</small>			✓	✓	✓
Interaction with Followers <small>(We help out with interactions with basic responses)</small>	✓	✓	✓	✓	✓
Included Advertisement <small>(A \$30/mo budget for paid advertising on FB or Insta)</small>				✓	✓
Video Posts & Stories <small>(leverage video & stories with powerful posts)</small>		✓	✓	✓	✓
Weekly Onsite Update <small>(we stop by once a week to gather fresh photos)</small>					✓
PRICING	\$250/mo	\$375/mo	\$575/mo	\$650/mo	\$850/mo

WE START WITH WHY

Why do you do what you do?

These are the questions that you must have answers for. People buy WHY you do something. And we believe in sharing that Why with the world. So let's show your customers WHY they should come to you for their meal.

Working with Level Up as a team will help build your brand, get your product or service out there, front and centre, in a professional clear way.

All packages include graphics design for the posts. Higher packages include video creation using images and video provided by you and/or taken by us.

For paid advertising, you may increase the ad spend beyond \$30/mo at your discretion, this is an additional cost to you and will be billed on a retainer basis. You may include paid ads to any tier, simply add the cost of the paid promotions as well as a \$75/mo ad management cost.



Contact Information
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